

"The PopUp Opera: *The Traviata Story* told by Louisa So"

The Foundation for the Arts and Music in Asia (FAMA) will join hands with the Audience Building Office to present free screenings of "*The Traviata Story* told by Louisa So" in a PopUp Opera Tent in Sha Tin Town Hall Plaza. The PopUp Opera Tent is a 6 metre-high, custom-designed cinema with comfortable seating for 40, and has previously appeared at Lok Fu and the Hong Kong Cultural Centre Piazza.

The Traviata Story is presented by award-winning actress Louisa So, whose love of opera and charming personality brings the story of Verdi's most popular work to life. The film contains excerpts from some of the world's most celebrated productions of *La Traviata*; including The Royal Opera House, La Scala in Milan, and the Salzburg Festival's productions. Before each screening, a trailer of the "2013 Community Cultural Ambassador Scheme" organized by the Audience Building Office will also be shown to introduce the LCSD's community arts programmes.

Screening

There will be 7 screenings daily between 9am and 9pm from 31 May to 16 June 2013.

Date	Time	Venue
31 May 2013 (Fri) – 16 June 2013 (Sun)	9 am	Sha Tin Town Hall Plaza (1 Yuen Wo Road, Sha Tin)
	10:45 am	
	12:30 pm	
	2:15 pm	
	4 pm	
	5:45 pm	
	7:30 pm	

Free admission on a first-come-first-served basis.

Programme Length
1 hour 30 minutes

Language
Performed in Italian, narrated in Cantonese and with Chinese and English subtitles

Foundation for the Arts & Music in Asia (FAMA)

The Foundation for the Arts and Music in Asia Ltd. was formed to increase the awareness of classical vocal music in Asia and to encourage participation in its promotion by individuals and both private and civic groups. The Foundation works with governmental agencies, private individuals and groups on a wide range of activities including the Metropolitan Opera HK broadcasts of live performances and promotes community outreach to raise awareness of vocal

music. The Foundation also supports selected individuals in the pursuit of their studies. The Foundation aims to be a supportive mechanism for audience and financial development for other Arts organisations.

Enquiries

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Presented by Foundation for the Arts and Music in Asia
In partnership with the Leisure and Cultural Services Department

The content of the programme does not represent the views of the Leisure and Cultural Services Department.
The presenter reserves the right to change the programme should unavoidable circumstances make it necessary.

 [Back](#)

 [Top](#)